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Nebraska







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- "Cuba" Ransomware Gang
- Are Your Emloyee's Engaged
- Simple Rules To Streamline Portfolio Management

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Nebraska Independent Banker

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- 2. Calendar
- 3. A Word About by Corby Schweers, NICB Chairman
- 4. Legislative Updateby Zulkowski Weber
- 8. Employee's Engaged? by Kyle Hershberger
- 11. Endorsed Providers
- 13. Technology by Denise Mainquist
- 14 FDIC NICB hosted webinar April 14
- 15 Portfolio Management by Jim Reber, ICBA Securities
- 17. Innovation Station...... by Charles Potts
- 18. Associate Members
- 20. Education Connection

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Calendar

March 9 - 10 *ICBA Connect* for more information go to: www.icba.org/connect



March 23

Community Development Financial Institutions: an Opportunity for Partnerships in Iowa and Nebraska



1:00 pm - 3:30 pm (CST)

presenters: Office of the Comptroller of the Currency, the Federal Deposit Insurance Corporation, and the Federal Reserve Banks of Chicago and Kansas City

April 7 - 8

Understanding Bank Profitability presented by:

Barret School of Banking more info and to register: https://barretbanking.org



April 14 Economic Inclusion and Mobility for



all Nebraska Families 1:30 pm - 3:00 pm (CST) co-presented by: FDIC, NICB, NBA and Nebraska Council on Economic Education

April 27 - 29 ICBA Capital Summit

April 27 10:00 am - 12:00 Noon

meetings with Nebraska Congressional Representatives will be scheduled

May 12 A Picture of Nebraska Small Business Recovery

1:30 pm - 3:00 pm (CST)



Midwest Ag Conference



co-sponsored by NICB 10:00 am - 4:00 pm speakers include: Dr. David Kohl, Mike Naig Iowa Secretary of Ag,

June 7 NICB Area Meeting

Friend Country Club, Friend, NE meeting followed by golf and dinner

July 12 - 16 CBAI Community Bankers School

co-sponsored by NICB

CBAI School provides students with an intensive program designed for today's community bank professional and it hits on subject matters of that touch every part of the bank that the student can use every day in community banking.

August 9 NICB Area Meeting

Norfolk Country Club, Norfolk, NE meeting followed by golf and dinner

October 4

Yostie RAK Event Firethorn Golf Club, Lincoln

November 11 - 12 Management Conference and Trade Show

Graduate Hotel, Lincoln book your hotel room before October 20 phone:844-888-4723 mention Group code: Nebraska Independent Community Bankers Conference. Cancellation must be made 72 hours before arrival.



= Virtual or Webinar Event

A Word About . . .

hope the start to 2021 finds you all healthy, happy, and ready to take on the challenges we face ahead. With all that has happened in the last year, it is easy to get weighed down and lose sight of all the good we have.

Finally, we are seeing some opportunities in the ag markets. After over six years of struggling through poor pricing opportunities in grains, we are seeing realistic cash flows with positive outcomes. Now is the time to take advantage of opportunities and help our customers get their balance sheets in a position to move forward and work their operations towards the future.

With the continued tightening in the RE markets, many if not all our small communities continue to see limited markets and an overall lack of housing. I am sure we all wish there were a "magic bullet" to fix the issues, but as always, no such luck. Some improvements in TIF rules allowing vertical construction costs to be used is a way some may be able to work on the problem. Generally, a partnership between hometown financial institutions, local city government, and private housing groups is the only way to move from center. With the lack of potential profits for developers, there is no one way for us to address this. Nevertheless, we need to stay willing to think outside the box and look at any and all options to help our communities thrive. Remember that the small things do add up. If we continue to stay positive, look towards the future and not dwell on the past, we can make a lasting and substantial difference in our communities.

No one could have foreseen such a significant divide in our country's issues and a growing population with blatantly negative and counterproductive attitudes. The older generations, that have been praised for their ability to adapt and accomplished so much, is all too quick to shift the blame to the vounger population. While millennials seem to be an easy group to blame and complain about, let us step back and remember who raised these individuals. All you Packer fans know, "Leaders are made, they are not born." Every leadership role, no matter how big or small, is an opportunity to help guide the next generations and teach them patience, empathy and most importantly, the virtues of hard work and honesty. These students are not only the people that will run out banks, grocery stores, farm operations, and hospitals, but run our communities, states, and countries. If we do not help mold the leaders at our local levels, how can we expect them to grow into leaders on bigger stages?

Challenges are always presented to us, but with them come opportunities. As Independent Community bankers, we have grown accustomed to changing environments and their effects on us and our business. We all have the opportunity to help those around us address issues in both our normal courses of business and also by helping to form innovative solutions and creating new partnerships. If we continue to focus on what we can control and do it in the most responsible and positive way, we and future generations will not only survive but thrive in the challenges ahead.

> Corby Schweers, Executive Vice President, Elkhorn Valley Bank, Wayne



Corby Schweers NICB Chairman

"a partnership between hometown financial institutions, local city government, and private housing groups is the only way to move from center."



Legislative Update





by Katie Zulkoski

and Michelle Weber

he Nebraska Legislature began a unique 90-day budget-setting session on January 6, 2021. The Legislature elected its leadership on the first day of session. Senator Mike Hilgers of Lincoln was selected as Speaker. Senator Matt Williams of Gothenburg was elected to once again chair the Banking, Commerce, and Insurance Committee. While some chairmen worry about the lack of experience on their committees, the Banking Committee was stacked with experienced members: Vice Chair Senator Brett Lindstrom of Omaha (previous committee chair), Senator Ray Aguilar of Grand Island (who served on the committee when he was previously in the Legislature), Senator Mike Flood of Norfolk (former Speaker), Senator Rich Pahls of Omaha (who chaired the committee during his previous term in the Legislature), Senator John McCollister of Omaha (returning member), Senator Julie Slama of Peru, and newly elected Senator Elliot Bostar of Lincoln.

Covid has changed much about how the Unicameral is conducting its business, but NICB has not missed a beat in its engagement with lawmakers and influence over policy proposals. To limit Covid exposure among Senators, regular floor debate has been postponed until mid-March. Committees have been busy considering the 684 bills and 12 constitutional amendments introduced, all of which receive a public hearing. All-day hearings have caused "hearing fatigue" for Senators and staff, but in-person testimony has been slightly reduced due to expanded options for providing written testimony.

The NICB Legislative Committee has taken an active role in policy discussions this session. A great deal of time has been spent considering Senator Mike Flood's Financial Innovation Act (LB649), which seeks to authorize and attract digital asset depository institutions to Nebraska. Based on legislation passed in Wyoming in 2019, the bill has been touted as a potential economic development tool. NICB leaders have continued their due diligence 👖 ZULKOSKI • WEBER

in examining the bill's implications for Nebraska and considering how to best protect consumers and ensure fairness in regulation of Nebraska's financial institutions.

NICB has taken a position on a number of bills working their way through the process, including:

Support:

LB66 (Williams) Change deposit, bond, custodial official, and pooled collateral provisions under the Public Funds Deposit Security Act

The bill updates terms regarding deposit of public funds in a single bank pooled method. Changes references to custodial official. Clarifies that automatic perfection applies equally. Allows for out-ofstate banks with trust powers to serve as qualified trustees.

LB94 (Government, Military and Veterans Affairs Committee) Prohibit invalidation of certain online notarial acts performed under the Governor's Executive Order

Online notarial act performed on or after Apr. 2, 2020, and before July 1, 2020, pursuant to the Governor's Executive Order, shall not be invalidated because such act was performed prior to the operative date of the law allowing for online notaries. No deed, mortgage, trust deed, or other instrument in writing for the conveyance or encumbrance of real estate, or any interest therein, shall be invalidated because it involved the performance of an online notarial act on or after Apr. 2, 2020, and before July 1, 2020, pursuant to the Governor's Executive Order.

LB139 (Briese) Adopt the COVID-19 Liability Protection Act

The bill provides immunity from civil liability, generally, and specifically for health care providers and facilities,

landlords and tenants, and those following public health guidance. Immunity will not be allowed for gross negligence or willful misconduct causing hospitalization or death. Liability protections begin once the bill is passed and end on the earlier of Dec. 31, 2022, or one year after the end of the COVID-19 state of emergency.

LB327 (Slama) **Require a personal finance or financial literacy credit for high school graduation**

Requires high school students to complete at least one half-credit hour of a personal finance or financial literacy course to graduate.

LB363 (Williams) Change provisions relating to banking, finance, securities, consumer protection,



dividends, and installment sales and loans

The bill was introduced at the request of the Department of Banking and Finance to update federal references, including the "wild card" provisions. For dividends, changes the loss threshold from "undivided profits on hand" to "retained net income" as defined. Changes provisions in the Nebraska Trust Company Act for initial approval, to require a submission of the names of proposed board members, and for filling vacancies. Changes provisions of the Securities Act of Nebraska regarding the time of certain SEC filings. Excludes licensed collection agencies, credit services organizations, and debt management businesses from licensure under the Nebraska Money Transmitters Act. Clarifies that a money transmitters license is required even if the resident is not physically located in this state at the time of the transaction, and also that to receive such license the company must be organized as a US company and maintain an office in the US. Updates submissions required for a money transmitters license. Allows the department to investigate violations of the Money Transmitters Act. Clarifies the definition of sales finance company in the Nebraska Installment Sales Act, and increases the bond amount for additional branch locations. Changes the Nebraska Installment Loan Act to require a license for any person holding rights of ownership, servicing, or

participation in a loan, that engages with a borrower.

LB452 (McKinney) Adopt the Financial Literacy Act

Requires schools to develop financial literacy programs for grades K-12.

LB503 (Flood) Authorize attorney's fees to paid from trustee's sale proceeds for certain actions and judgments under the Nebraska Trust Deeds Act

Provides that reasonable attorney's fees be paid by the objecting party or parties to the holder of a trust deed, mortgage, or any other lien holder in situations where a court has entered a judgment in their favor in an action that is the result of an objection to or uncertainty of the proposed payment of proceeds of the trustee's sale, and the objecting party or parties did not make such objection in good faith. Where such a judgment exists, it is a rebuttable presumption that the objecting parties did not have a good faith reason to object. Provides that payment of attorney's fees are to be deducted from the sale proceeds prior to the payment of junior trust deeds, mortgages, or lienholders or any other person legally entitled to the proceeds.

LB532 (Lowe) Change provisions relating to property under the Uniform Disposition of Unclaimed Property Act and the School Employees Retirement Act and to change a security deposit provision under the Uniform Residential Landlord and Tenant Act

Increases the value of reporting intangible property presumed abandoned from \$25 to \$50. Allows the State Treasurer to destroy property with insubstantial commercial value and provides immunity for the Treasurer and participating bank for such actions. Decreases the time safe deposit box contents are considered unclaimed from 5 to 3 years. Allows the State Treasurer to nominate a nonprofit organization to receive the claimants property.

LB535 (Kolterman) **Provide for notice to life insurance assignees of default and lapse and termination**

Provides no policy of life insurance issued in NE and subject to an assignment made in NE will terminate or lapse because of default in payment of any premium due on such policy unless a notice pending lapse and termination of such policy has been provided by the insurer to any known assignee having an interest in the policy within 30 days before the effective date of such lapse and termination. Provides an assignee of a policy of life insurance under an assignment made in NE may request the insurer give such assignee notice of default in payment on any premium due on such policy at least 30 days before the effective date of any lapse and termination of such policy.

Oppose:

LB348 (Morfeld) Change provisions relating to succession to real property by affidavit

Allows any successor (rather than all successors) of real property (when the total amount of property in the state totals less than \$50,000) to claim an interest in the decedent's real property by affidavit. Requires the affidavit to include the name and address of any other person who may have an interest in the property.

LB394 (Morfeld) **Adopt the Public Health Emergency Housing Protection Act and change deadlines for trials in actions for possession and forcible entry and detainer**

Provides that a municipality, mayor, city manager, county board, or local public health department may enact a moratorium on any evictions and foreclosures in order to protect the public welfare from the spread of infectious disease. The moratorium period cannot end less than 14 days after issuance of the resolution or proclamation. Provides that during the moratorium period, a landlord cannot serve a tenant with a notice of intent to terminate a rental agreement or an eviction notice, nor file a judicial eviction notice against a tenant. Additionally, landlords cannot assess fees, penalties, or other charges to a tenant for nonpayment of rent. During the 6 months following the end of the moratorium, a landlord cannot terminate or decline to renew a rental agreement because of unpaid rent that arose during the moratorium period. Provides that during a moratorium, a mortgagee cannot file a judicial foreclosure action against a mortgagor of a dwelling that contains one or more units rented to tenants. Provides a trustee of any trust deed cannot exercise the power of sale, foreclose upon the deed, file for recording a notice of default, or publish a notice of sale during the moratorium. Creates the Public Health Emergency Housing Assistance Fund, which consists of money received as gifts, grants, or collected as fees or charges, and federal funds related to the COVID-19 emergency to be used for housing assistance, including rent, mortgage payments, late fees, security deposits, and overdue rent.

Katie Zulkoski – katie@zulkoskiweber.com Michelle Weber – michelle@zulkoskiweber.com Zulkoski Weber – www.zulkoskiweber.com 402.975.2195 Zulkoski Weber LLC is the registered lobbyists representing the Nebraska Independent Community Bankers .

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Are your employee's engaged?



Insights from Kyle Hershberger, President, Cross Financial



"To win in the marketplace you must first win in the workplace." Douglas Conant Former President and CEO of Campbell Soup Company Now more than ever, community bank leaders need to know what their employees are thinking, feeling, and even hoping for, when they come to work every day. How satisfied are they with their work environment? Is their satisfaction and loyalty impacting the service they deliver to customers? Those two metrics typically mirror themselves closely.

We help community banks answer those questions with an industry-specific Employee Engagement Survey. Many of our clients have been using this survey for many years, but the most recent two-year history has provided some interesting trends.

Response Rates Are A Partial Indicator

Survey response rates are an initial indicator of employee engagement. Typically, a highly engaged team will generate response rates close to 100%. The 95% average response rate our clients experienced in 2019, dropped to 92% in 2020. A decline that is not completely unexpected when you consider the various work from home and remote environments employees experienced in 2020.

Management Category Insights

Our Employee Engagement Survey reduces a series of questions into seven unique management categories. All seven categories, as well as the overall average rating, experienced a decline in 2020. The largest decline occurred in the **Leadership** category.

We might want to discount the reduction in **Leadership** as a result of COVID adjustments and PPP workloads. However, those two challenging conditions provide the perfect stage for leadership to excel in an uncertain time. The high performing banks conducting engagement surveys are actively reviewing ratings and asking themselves, 'Did our leadership team and managers do everything possible to engage employees and address organizational challenges throughout the year?' With the right metrics, you can investigate the answer to that question.

Here's a quick look at the current overall average ratings generated by our Employee Engagement Survey. In addition to the overall average industry score, you will see the average high and low scores generated by community banks that completed surveys. The ranges provide a working context for potential goal setting and enhancement strategies. To provide

a balanced foundation for this data set, we combined the results for 2019 and 2020. Look for differences in the average scores and then examine the spread between high and low scores. The results identify where organizations operate with similar performance and where the greatest challenges exist.

As an example, the average rating for **Leadership** is 0.81, with high and low ratings ranging from -0.05 to +1.28. The results show dramatic differences in community bank performance. In contrast, the average rating for **Teamwork** is 0.97, with a high and low range between 0.66 and 1.28

Net Promoter Score

Employee Net Promoter Score (NPS) is a core metric generated by the Cross Financial Employee Engagement Survey. A year-over-year comparison, from 2019 to 2020, shows a decline in the average Net Promoter Score to 21% in 2020. This represents a 14-percentage point decline from the 35% experienced in 2019. The average NPS for 2017 and 2018 was 41%. This decline indicates



2019-2020 Two-Year High-Low Average

employees are less likely to recommend their employer as a place of employment.

Engaged employees are a powerful asset for talent acquisition and customer relationship growth. Community banks with high Net Promoter Scores frequently share success stories about effective talent acquisition, employee longevity, and customer relationship growth. All three are outcomes of engaged employees. Declines in employee NPS will frequently be mirrored by declines in Net Promoter Scores generated by customers.

Employee Engagement Index

Our Employee Engagement Survey also includes an index score to help community banks measure overall employee engagement consistently across time periods. The Engagement Index is created using three simple



questions. The ratings for the Engagement Index in 2019 and 2020, along with average scores for the contributing questions, are presented in the following chart.

Using our 10-point scale, most community banks set a score of 8.0 to meet their minimum expectations. For those banks, scores less than 8.0 are a caution flag and challenge the organization to investigate influences, such as working conditions, policies, procedures, communication, and teamwork to determine where changes are necessary.



We are anxious to see what our 2021 surveys will reveal. Will community banks continue to show declines in NPS and Engagement Index scores? Or will community banks reverse the trends by investing time and attention in their human capital?

Perhaps it is an oversimplification, but community banks that produce the highest employee survey ratings typically possess some form of the following management practices.

- Clear corporate direction.
- Culture embedded with open communication.

NICB

- Managers that coach and mentor.
- Accountabilities for performance.
- Celebrations of success.



Kyle Hershberger is President at Cross Financial, a consulting firm specializing in planning, sales, and marketing support services for community banks. Kyle's experience in banking, banking software, research, and marketing services help clients focus on desired results. Kyle has been at the forefront of research and planning to support financial institution sales and marketing activities. Cross Financial is based in Lincoln, Nebraska and provides strategic planning and marketing support services to community banks.



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Technology

'Cuba' Ransomware Gang Hits Payment Processor, Steals Data

ransomware gang has hit a Seattle-based billing and payment processing provider. This highlights how criminals are both attacking businesses and also stealing and selling valuable personal information, regardless of whether or not the ransom is paid. Gangs are increasingly targeting service businesses with access to customers' financial information.

The 'Cuba' ransomware gang has taken credit for the hit against Automatic Funds

Transfer Services, saying on its dedicated leaks site—reachable only via the anonymizing Tor browser—that it left AFTS cryptolocked as of Feb. 4.

The leaks site listing says

"financial documents, correspondence with bank employees, account movements, balance sheets and tax documents" were among the information the gang stole. The AFTS listing on Cuba's leaks site also states that the ransom demand was "paid."

Exactly what types of data were compromised by attackers apparently has

not yet been determined.

One of the victims, the Lakewood Water District, notified its customers: "For residents or businesses who pay their utility bills by mailing a paper check, scanned copies of their paper checks are also stored on the AFTS servers, which include bank account and routing information. It is unknown at this time whether these scanned copies of checks have been illicitly extricated from the network."



by Denise Mainquist



But at least some personal information including names, addresses, email addresses, bank account details, and payment or invoice amounts—does appear to have been exposed.

There is no indication that the gang has any connection with the country of the same name.

ITPAC Consulting, LLC is an Associate Member of NICB.

Denise Mainquist is President of ITPAC. ITPAC Consulting is a Nebraska based business providing independent IT audis and consulting on risk assessments, vendor management and policies/procedures development.

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Economic Inclusion and Mobility for all Nebraska Families

April 14, 2021 1:30 PM-3:00 PM CT

The Federal Deposit Insurance Corporation, Nebraska Bankers Association, Nebraska Independent Community Bankers and Nebraska Council on Economic Education will conduct a statewide webinar to highlight the importance of low cost transaction and savings accounts. Experts will outline successful outreach from banks and community based organizations working in partnership to increase the financial capability of Nebraska families by opening transaction and savings accounts to promote a saving habit and establish emergency savings.

Register online at

https://web.cvent.com/event/ff617a4d-c9d9-431d-aeba-5c5d5b34448b/regProcessStep1

1:30	Welcome and Introductions	2:20	Banking the Unbanked – A Banker's Perspective
	Richard Baier, President and CEO		Moderator:
	Nebraska Bankers Association		Eric Hallman, President and CEO
			Nebraska Independent Community Bankers
1:45	Overview of the Unbanked Population in Nebraska		
	Greg Housel, Community Affairs Specialist		Rosenda Ovalle, Director of Multicultural Banking
	Federal Deposit Insurance Corporation		First National Bank of Omaha
2:00	Economic Inclusion, Let's Start With Banking Students		Raul Sarmiento, Branch Manager
	Jennifer Davidson, President		Union Bank and Trust
	Nebraska Council on Economic Education		
			2:55 Announcements
			Greg Housel, Community Affairs Specialist
			Federal Deposit Insurance Corporation

Do's, Don'ts, and Maybes

A set of simple rules to streamline portfolio management in 2021.

f my recent aggregate conversations with investment managers are an indication, there is still a lot of seatof-the-pants decision making going on out there when it comes to portfolio strategies. And I hasten to add this is not a criticism; it's merely an observation. Why should we expect anything else?

Banks are still sitting on a lot of cash. The bond market is giving mixed signals with short rates being anchored at near-zero levels while the Treasury yield curve is its steepest in three years. Bond portfolios still have substantial unharvested gains, and net interest margins are at record lows. PPP 2.0 has been launched, as a new wave of fiscal stimulus is about to be unleashed on consumers and governments.

Given this bewildering set of variables, perhaps we can create a (relatively) simple set of ground rules that portfolio managers can refer to while trying to make sense of it all. I would like to emphasize that "maybe" is the unspoken theme to these guidelines, as every community bank has its own risk/ size/earnings/ownership profiles. But here goes:

Do: Stay invested. Cash yields zero, and will remain there for the remainder of the year, at least. A simple bond that yields even 60 basis points (.60%) will probably produce a spread to your cost of funds, and will provide collateral for pledging purposes. An example of a bond that yields 0.60% is a callable agency with a five-year maturity, and one year of call protection ("5/1 callable").

Don't: Keep buying the same old bonds just because. In just the last three years, community bank portfolios have changed tenor significantly. You know that banks own fewer tax-free securities since tax rates were cut in 2017, but did you know that both general market munis, and taxable munis, have picked up the slack? The other big "new" bond sector is multifamily mortgage-backed securities (MBS), which follows...

Do: Take action to normalize your bond portfolio's cash flow. As low as returns (and spreads) are, the cost of eliminating optionality is an all-time low. Case in point: a five-year non-callable agency (aka "bullet") yields about 0.57%, which means an investor surrenders three measly basis points to remove all cash flow uncertainty. In a different sector, MBS, a similar set of dynamics is at play. You've read in this column recently that "prepayment friction" pools which consist of low balance loans can slow down refinance activity. The



by Jim Reber



same outcomes can be achieved with "yield maintenance" provisions on multifamily MBS.

Don't: Worry (too much) about rates rising to the point that your collection of bonds is underwater from a market price standpoint. If your community bank is typical, it will benefit from a general rise in rates. For one thing, since banks own a whole lot of bonds at prices above par, interest rate increases will cause the current bonds' yields to improve. For another, the rest of your bank's earning assets will pretty quickly show some improvement, whether the loan portfolio consists of floaters or shorter-duration fixed rate credits. Community banks' asset/liability positions are built for rising rates.

Do: Stay on top of your portfolio's effective duration, to put your mind at ease about all of the above. We have seen this important barometer of price risk really whipsaw over the last year. At last look, most portfolios had returned to their pre-pandemic durations of around 3.0 years, but that's taken a lot of buying of a lot of longer-maturity bonds to get there. In mid-2020, they had shrunk, on average, to about 2.5 years. That's a 20% increase in two quarters.

Maybe: Invest in some bond education for your staff and you. As the economy (and travel) begins to open back up,

there will be a whole range of investment school options available, some virtual, some live, some hybrid. There is also plenty of archival information that's been accumulated over the last year as trade associations, brokers-dealers and consultants have figured out digital delivery channels. So ask around your providers for offerings that may suit your needs.

And by all means, do continue your due diligence and documentation of your actions. Investment portfolios have grown remarkably in the last year. They are likely to be a substantial driver of bank profits for the foreseeable future.

> Jim Reber (jreber@icbasecurities.com) is president and CEO of ICBA Securities, ICBA's institutional, fixed-income broker-dealer for community banks.



2021 ICBA BOND ACADEMY ANNOUNCED

ICBA Securities and its exclusively endorsed broker Vining Sparks will present the ICBA Bond Academy this spring. This virtual program, scheduled for April 19-22, is designed for the entry-level portfolio manager. Attendees will learn the fundamentals of fixed-income products and strategies. Up to eight hours of CPE credit are offered.

For more information visit www.icbasecurities.com.



Please contact your account rep at 800-829-0321 or info@viningsparks.com for more information

The Power of Collaboration

n the past 12 months, we've seen what can be achieved when diverse groups work together toward a common goal: unprecedented innovation.

This collaborative process is critically important to what we do at ICBA and has come to fruition in the past year. In 2020, the Coronavirus Aid, Relief, and Economic Security (CARES) Act and the Paycheck Protection Program (PPP) loan process proved the value of effective collaboration between banks and fintechs. In a short period of time, community banks met the heroic challenge of getting emergency loans into the hands of thousands of small businesses. This was possible because community banks either already had great collaborative relationships with technology providers, or they were able to call upon fintechs that understood how to work with them and address their needs in a crisis.

That was due in large part to the collaboration that ICBA and others have been involved in for the past two years. During that time, 17 companies have graduated out of our ThinkTECH Accelerator, which brings early stage fintechs and community bankers together to create purpose-built and missiondriven solutions to solve the real problems community banks face. Of those companies, 11 had solutions that could address the needs of the bankers during the COVID-19 crisis, most notably with the CARES Act.

Another collaborative high note was our very first ThinkTECH Policy Summit at the end of 2020, in which we brought together industry stakeholders-regulators, bankers and fintechs-to discuss opportunities for more effective collaboration. Over two and a half days, more than 100 attendees shared dialogue and insights about building upon the practices that we at the ICBA are taking on, as well as the sandbox programs, or innovation initiatives, that the regulators themselves are working on. One example of this is the Consumer Financial Protection Bureau (CFPB) Trial Disclosure Sandbox program, which is soliciting designs for innovative disclosures. This comes out of the CFPB's innovation arm and is something that we at the ICBA and our member bankers have been very hands-on with. We are very encouraged to see that regulatory bodies are now moving away from their perceived legacy positions as the department of "no" and have become more the department of "how." That is a direct result of working collaboratively.

These recent successes are still resonating as we move into 2021. We are currently one month into our third accelerator. This is the cornerstone of what ICBA does to foster collaboration between fintech and bankers. If you'd like to participate in the accelerator, with hands-on involvement that really helps mold, shape and form solutions to the issues that face community bankers, join us. For more details, go to icba.org/ thinktech

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by Charles Potts

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Recently added webinars are in BOLD.



Mar 2	Advanced BSA Officer Training: In-Depth Risk Issues &
	Difficult Situations

Mar 3	Determining Cash Flow from Personal Tax Returns Part 2: Schedules D, E & F		
Mar 4	Flood Series: Flood Forms Line-by-Line		
Mar 8 <i>Monday</i>	SBA Lending Update 2021: Rule Changes & PPP FAQs		
Mar 9	ACH Rules Update 2021		
Mar 10	Safe Deposit Issues: Delinquency, Death & Abandonment		
Mar 11	Remote Workforce Series: Making Work from Home Effective		
Mar 15 <i>Monday</i>	The Top 10 Reasons Consumers Leave Their Bank .		
Mar 16	E-SIGN Series: Virtual Loan Document Delivery & E-SIGN Compliance		
Mar 17	Federal Requirements for Tech-Based Marketing: Websites, Social Media, Robo Calls & More		
Mar 18	Flood Series: Commercial Flood Insurance Regulations & Compliance		
Mar 23	Business Accounts: Who is Authorized to Open, Close, Transact?		
Mar 24 <i>Morning</i>	Deposit Operations Update 2021		
Mar 25	Legal Issues for Right of Setoff on Deposit Accounts & Loans		
Mar 29	New Anti-Money Laundering Act: Key Provisions & BSA Implications		
Apr 6 E-SIGN Series : The E-SIGN, BSA & CIP Compliance Trifecta 60 Minutes			
Apr 7	Board Reporting: Requirements, Timing, Delivery Options, Risks & Concerns		
Apr 8	Remote Workforce Series: Moving to the Cloud: Remote Management of Risks to Customer Data		
Apr 13	Reg CC Compliance & Review: Check Holds, Remote Deposit Capture & Reg D Changes		
Apr 14	Advanced C&I Underwriting: A/R & Inventory Financing		
Apr 15	Collection Series : Regulatory Alphabet for Collections Compliance		
Apr 19 New Time Limits for ACH Warranty Claims Effect June 30, 202 <i>Mon. 60 Min.</i>			
Apr 20	Commercial Loan: Workouts, Restructuring & Loss Mitigation		
Apr 21	Debit Cards 101		
Apr 22	Global Cash Flow Analysis for Underwriters & Credit Analysts		
Apr 26	2021 Cannabis Update: Legalization, Banking Issues & More		
Apr 27 E-SIGN Series: E-SIGN Security & Fraud Detection 60 Minutes			



Apr 28	Call Report Basic Lending Schedules: Coding, Classifications & Loan Loss Allowance
Apr 29	Hot IRA Issues: Divorce, IRS Levies, Creditor Claims & Misunderstood Rules
May 4	Advanced Commercial Loan Documentation
May 5	Current Trends in Cyber Crime & Payments Fraud
May 6	Credit Analyst Series: Loan Stress Testing for the
	Credit Analyst
May 11 <i>60 Minut</i> e	5 Steps to Simplify Reg E Claims es
May 12	Collection Series: Your Borrower Is Threatening Bankruptcy, Now What?
May 13	HR Dos & Don'ts in a Virtual World
May 18	Surviving a TRID Compliance Exam
May 19	Developments in Bank Mergers & Acquisitions
May 20 Morning	Residential Appraisal Reviews from Start to Finish
May 20	Residential Construction-Only & Construction-to-Permanent Lending: Compliance & FAQs
May 25	Marketing in 2021: Virtual Relationships & the New Customer
May 26	Collection Series: The Virtual World of Collections
May 27 <i>Morning</i>	Handling W-9s, W-8BENs & IRS Mismatches
May 27	Protecting the SBA Guaranty Start to Finish
Jun 2	Handling Subpoenas, Summonses, Garnishments & Levies
Jun 3	Treasury Management: How to "Power Up" Deposits & Fee Income
Jun 8	Collection Series: Troubled Debt Restructuring in the COVID
Jun 10	Supporting Documentation for the ALLL
Jun 15	Credit Analyst Series: Advanced Financial Statement Analysis
Jun 15 Morning	FinCEN SAR Advisory Update & Handling Increasing Fraud
Jun 17	Wire Transfer Compliance: Domestic & International
Jun 22	Call Report Preparation: Schedule RC-R, Regulatory Capital
Jun 24	Collection Series: Managing Mortgage Delinquency
Jun 29	e-Everything: Compliance in an Online Environment
Jul 7	Business Writing Boot Camp, Including Critique of Your Own Writing Sample
Jul 8	Avoiding the Top 10 HELOC Compliance Mistakes
Jul 13	Navigating Compliance Issues for Promotions, Bonuses, Contests & Sweepstakes
Jul 14	Legal Issues of Checks
Jul 15	Capital Adequacy & Risk: Regulator Expectations for the Board
Jul 16	Fair Credit Reporting Compliance
Jul 20	Regulation E Compliance with ACH Payments
Jul 21	Job-Specific BSA Series: Job-Specific BSA Training for Operations Staff
Jul 22	Collection Series : Chapter 7 & 13 Consumer Bankruptcies: Special Rules, Cramdowns & Risks
Jul 27	IRA Beneficiary Designations, Death Distributions & Required

Minimum Distributions

- Jul 28 Credit Analyst Series: Credit Fundamentals for the New Credit Analyst
- Aug 4 New Accounts Series: Regulatory Alphabet for Deposit Accounts
- Aug 4 The TRID Dirty Dozen: Navigating the Landmines
- Aug 5 Comparing Regulation E with Visa & Mastercard Rules
- Aug 9 New ACH Meaningful Modernization Rules Effective September 17, 2021
- Aug 10 **Credit Analyst Series**: Debt Service Coverage Calculations in Underwriting
- Aug 11 Handling POAs & Living Trust Documents on Deposit Accounts & Loans
- Aug 12 Record Retention: What to Keep and Why!
- Aug 17 Maximizing Cyber Security Soundness & Minimizing Incidents
- Aug 18 Critical CIP & CDD Issues: Compliance, Beneficial Ownership & FAQs
- Aug 19 Improving Call Report Efficiency: Documentation, Accuracy & Common Errors
- Aug 23 Credit Risk Management First Aid Kit
- Aug 24 Job-Specific BSA Series: Job-Specific BSA Training for the Frontline
- Aug 25 Dealing with Difficult Customers: 5 Foolproof Techniques
- Aug 26 Survey Says! The Top 10 Reasons Businesses Move Their Accounts
- Aug 31 Loan Underwriting 101: Interviewing, Credit Reports, Debt Ratios & Regulation B
- Sep 8 New Accounts Series: 20 Legal Types of Accounts: Ownership, Documentation & CIP
- Sep 8 ACH Payment Reclamations & Garnishments
- Sep 9 Dormant Accounts, Unclaimed Property & Escheatment
- Sep 14 Completing the CTR Line-by-Line
- Sep 15 Fiduciary Responsibilities of New & Experienced Directors
- Sep 16 Job-Specific BSA Series: Job-Specific BSA Training for Lenders
- Sep 17 Effective Management of Credit Report Disputes: ACDVs, AUDs & Joint Credit
- Sep 20 Foreclosure & Repossession Compliance & Limitations
- Sep 21 Hot Topics in Social Media Engagement for Community Banks
- Sep 22 Bankruptcy for Lenders: Chapter 11 & Subchapter V, The Small Business Reorganization Act
- Sep 23 New Accounts Series: Business Account Documentation
- Sep 27 HMDA Reporting Part 1: Application Basics
- Sep 28 Conducting In-House Evaluations: Guidance, Rules & Technological Tools
- Sep 29 Strategic Planning for Community Banks
- Sep 30 Understanding TRID Tolerance Cures
- Oct 5 New Accounts Series: Opening Accounts for Nonprofit Organizations
- Oct 6 SAR Decision-Making
- Oct 13 Notary Compliance, Including Virtual Notarization
- Oct 14 Denied Loan Requirements A to Z
- Oct 15 Required Compliance for Commercial Loans Secured by Real Estate
- Oct 19 Job-Specific BSA Series: Job-Specific BSA Training for Senior Management & Directors

- Oct 20 Top 10 IRA Rollover Mistakes
- Oct 21 Reg E Investigation & Requirements for Debit Card Error Resolution
- Oct 26 New Accounts Series: Adverse Action at Account Opening: Reporting & Documentation
- Oct 27 HMDA Reporting Part 2: Collecting Demographic Information
- Nov 2 Mastercard Debit Card Chargebacks
- Nov 3 Board Secretary Training: Documenting Minutes, Corrections & Disagreements
- Nov 4 Robbery Prevention, Response & Resilience
- Nov 8 The FFIEC's 13 Exam Objectives for Business Continuity & Resilience
- Nov 9 HMDA Reporting Part 3: Commercial Lending Issues
- Nov 10 New Accounts Series: Opening Accounts for Nonresident Aliens
- Nov 16 Regulator Issues & Update for the Credit Analyst
- Nov 17 1099 Reporting: Foreclosures, Repossessions & Debt Settlements
- A complete description including speaker bios are available on the NICB dedicated web page. Search by category, series or by date.

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- Dec 1 Your Depositor Has Died: Actions to Take, Mistakes to Avoid
- Dec 2 The Legal Side of Remote Deposit Capture: Risks & Liability
- Dec 7 Security Officer Reports to the Board: Timing, Contents & Requirements
- Dec 9 Visa Debit Card Chargebacks
- Dec 14 Commercial Loan Annual Credit Review

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Byron Earnheart is the Programming Director at the Barret School of Banking. He has nearly 20 years in the banking/financial services industry. He has a bachelor's degree in finance, MBA from Christian Brothers, and a graduate from Barret School of Banking

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