



Nebraska
Independent
Community
Bankers

Advocacy • Education • Solutions

Exhibit Information, Application & Contract

Annual Conference & Trade Show

November 11 – 12, 2021

Graduate Lincoln Hotel | 141 North 9th Street | Lincoln, Nebraska

Join the community bankers in Nebraska for our Annual Conference and Trade Show. There are nineteen spaces available for you to meet with the decision makers of Nebraska's community banks. If Zoom visits and e-mails were the only form of communication, you need to be a part of the Vendor friendly Trade Show in Nebraska. Be a part of the NICB conference to have a great atmosphere to introduce your company, re-visit with customers and share products or services your team has to offer.

The NICB Trade Show is a one-day event on Thursday of the two-day conference. This provides the most time so attendees can learn more about the products and services available to them. A one stop shopping experience for you to build and start Relationships with the CEOs and Directors of our community bank.

Set-Up, Showing and Dismantling of Exhibits

Thursday, November 11, 2021

Set-Up time: 7:00 am – 9:30 am

Exhibits Open for Attendees:

11:30 am – 1:30 pm enjoy Lunch with Attendees

5:00 pm – 7:00 pm Reception and NICB-PAC Auction

Bankers and guest will have time to talk with representatives and bid on our silent and live auction items.

Teardown: 7:00 pm – 9:00 pm

Shipping Address of Booth Materials

Graduate Lincoln
Attn: Banquet Dept
141 N 9 Street
Lincoln NE 68509

Do not ship to arrive before Monday, November 8, 2021

Who Should Exhibit

The Nebraska Independent Community Bankers Annual Conference is attended by the Directors and Officers of privately held financial institutions in Nebraska. The trade show provides a marketing opportunity for companies who provide products and services to meet community banks in person at one location. Our bankers enjoy the opportunity to meet with you outside of the bank.

NICB has established Safety First Best Practices policy for our Live events. If the State changes, it's current COVID regulations on the maximum number of attendees for a gathering to 10 or less we will cancel the live conference and a full refund will be given of exhibit fees paid.

- 1) EXHIBIT FEE: \$ 575 Members, \$975 Non-Members and **INCLUDES ONE ATTENDEE** per exhibiting company. This provides admittance to Thursday Events only. Registration fees will be accessed if attend Friday events. Additional attendees from your company **MUST REGISTER** as a conference attendee. Conference Registration forms will be available after October 1.
- 2) Exhibit display space is 8' deep x 8' wide and include:
 - Table covered with floor length cloth in white
 - Two chairs
 - Electricity if requested on application
 - 8' Back drop in show color
 - 3' Side rail in show color
- 3) The Exhibit Area is carpeted.
- 4) Wi-Fi will be available in Exhibit Hall. Hard-wired internet hookups must be ordered directly from Graduate Hotel, Sales office, 402-475-1038.
- 5) Booth location or applications will not be confirmed until payment is received. The Trade Show diagram is attached to select your exhibit space. NICB reserves the right to make changes at any time in the location, number of booths, size and display limits of any booth if this is in the best interest of the show.
- 6) No Dryage Company is available to handle Exhibit set-up or delivery of booth materials. Exhibiting Companies are responsible for shipping, set-up and tear down of their companies booth items. Exhibitors are responsible for scheduling return of booth and materials. Items left by exhibiting company after scheduled tear down time will not be the responsibility of the Graduate Hotel or Nebraska Independent Community Bankers. **Ship booth materials to arrive after Monday, November 8, 2021.** Shipping address: Graduate Lincoln, Attn: Banquet Dept., 141 N 9 Street, Lincoln, NE 68506.

2021 Exhibit Application & Contract
Nebraska Independent Community Bankers

Exhibit Date: **Thursday, November 11, 2021**

Location: Graduate Lincoln Hotel
141 North 9th Street
Lincoln, Nebraska

Company:

Contact for Exhibit Coordination:

Name:

E-mail:

Exhibit Fees

NICB Associate Member:

8 x 8 Exhibit Area \$ 575.00

incl. **One (1) Attendee** for Thursday events located in general session and reception rooms. Exhibit Space will have 8' back wall and 3' side wall.

Non-Member:

8 x 8 Exhibit Space \$ 975.00

incl. **One (1) Attendee** for **Thursday events only** located in general session and reception rooms. Exhibit Space will have 8' back wall and 3' side wall.

Company Name as you wish to have it appear in printed conference materials:

Conference Print materials will be prepared from information provided by you on this form.

Type of Business:

Company:

Billing Address:

City:

State:

Zip:

Name for Exhibitor Badge:

Name:

Title:

E-mail:

Exhibit Space: 8' x 8' with covered table, 2 chairs draped 8' back wall and 3' side wall.
Floor is carpeted and Electricity is included if requested on this form.

Preferred Location (see map for booth numbers):

1st _____ 2nd _____ 3rd _____

Do you Need Electricity? YES NO
Please request in advance

Company Description:

attach separately typed information

NOTE NEW ADDRESS – no PO BOX

Return Form & Payment to:

Check payable to: NICB
Nebraska Independent 1001 S 70 St Ste 101
Community Bankers Lincoln, NE 68510

By submitting this signed copy of Exhibit Application & Contract, we (exhibitor) understand and agree that this application is an offer which is subject to the absolute right of NICB to accept or reject. Upon acceptance of this application, we (exhibitor) agree to the terms set forth in the NICB Exhibitor Application.

Signature _____

Title

Date

REGULATIONS AND CONDITIONS OF EXHIBIT SPACE CONTRACT

1. CONTRACT FOR SPACE

By submitting application for exhibit space, the applicant releases the Nebraska Independent Community Bankers (NICB) from any and all liabilities to applicant, its agents, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in this exhibit. NICB determines the eligibility of any company or product for exhibit. Acceptance of an applicant does not imply endorsement by NICB of the applicant's products or services; nor does rejection imply lack of merit of same. This application for space (when endorsed by the NICB with notice of space assignment) constitutes a contract for the right to use the space. Rental for space is payable prior to the actual show opening. No refund may be made for space that is not used or for space that is unused during part of the exhibit. Should space remain unoccupied at the opening of the exhibit, NICB may rent or use it without obligation or refund.

2. ARRANGEMENT OF EXHIBITS

The space provided will be as shown on the floorplan insofar as possible, but NICB reserves **the right to make changes at any time** in the location, size and display limits of any booth if this is in the best overall interest of the show. Exhibits may not project beyond the 8' x 8' space allotted or interfere with traffic to exhibits of others. Aisles are under control of NICB and may not be used for exhibits.

3. USE OF SPACE

No exhibitor may sublet, assign, or apportion any part of the space allotted, or represent, advertise, or distribute literature for the product or services of any other firm or individual except as approved in writing by the NICB. The purposes of the exhibit are to inform and educate attendees regarding services and products available from the exhibitors.

4. RESTRICTIONS

NICB reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the Convention as a whole. It may forbid installation or request removal or discontinuance of any exhibit or promotion which, if continued, departs substantially from the design and description given advance approval. In the event of such restrictions or evictions, NICB is not liable for any refund or rental or other expenses.

5. CONDUCT

Exhibitors operating sound motion picture equipment, cassette players, loudspeakers or any other noise-creating devices shall do so only at a level which will not interfere with other exhibitors, or NICB may require discontinuance of their use. All demonstrations, interviews and other exhibit activities must be conducted so as not to infringe on the rights of other exhibitors or offend visitors to the exhibit. No undignified manner of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions or other activities in conflict with any programmed Convention event.

6. SOUVENIERS AND SAMPLES

Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits. NICB may withhold or withdraw permission to distribute souvenirs, advertising, or any other material it considers objectionable.

7. FIRE REGULATIONS

Booth decorations and construction must conform to local fire regulations. Cloth and other flammable materials must be flameproof.

8. SHIPPING

Exhibiting company is responsible for getting Booth Materials to and removed from the Graduate Hotel. *NICB is not responsible for the distribution or PICK UP of your materials at the end of the Event.*

Graduate Lincoln
Attn: Banquet Dept
141 N 9 Street
Lincoln NE 68509

9. CARE OF PREMISES

No part of an exhibit and no signs or other materials may be pasted, nailed or otherwise affixed to walls, doors, or other surfaces in a way that might mar or deface the premises or booth equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.

10. EXHIBITOR BADGES

All exhibitors must be registered to receive a name badge and work the exhibit area. Exhibit personnel must wear NICB identification badges while on the exhibit floor.

11. INSTALLATION & REMOVAL OF EXHIBITS

Exhibitors can set up exhibits and tear down during the designated times provided on schedule. Any Exhibitor not set up by 9:30 am, will forfeit their space.

12. INABILITY TO PERFORM

If the Nebraska Independent Community Bankers Association should be prevented from having the NICB Annual Conference and Trade Show by any cause beyond its control, or if it cannot permit the exhibitor to occupy this due to circumstances beyond its control, NICB will refund to the exhibitor the amount of the rental fee paid by company. The Nebraska Independent Community Bankers shall have no further obligation or liability to the exhibitor.

13. INTERPRETATION AND ENFORCEMENT

These regulations become a part of the contract between the exhibitor and the Nebraska Independent Community Bankers. NICB has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question, not covered by these regulations are subject to the decision of NICB and all decisions so made shall be binding on all parties affected by them, as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of NICB, conduct themselves unethically, may be dismissed from the exhibit without refund or other appeal.