



Nebraska
Independent
Community
Bankers

One Mission. Community Banks.

2022 CONVENTION & TRADE SHOW
OCTOBER 20-21 / EMBASSY SUITES / LINCOLN, NE

Exhibit Information, Application, & Contract

Roll with It



2022 Conference & Trade Show

WELCOME

Dear Colleague:

Now is the time to make plans to participate in the Nebraska Independent Community Bankers Annual Conference & Trade Show at the Embassy Suites, Lincoln, Nebraska, October 20-21, 2022. As an exhibitor, sponsor, or demonstration company you are able to reach members of Nebraska Independent Community Bankers (NICB) and financial institutions in Nebraska in one convenient location. Sign up today to take advantage of the only convention trade exhibition by exhibiting at NICB Annual Conference and Trade Show 2022.

Why NICB Trade Show Should be #1 on Your List of Industry Expos:

- Exhibiting once a year at one show, you have the potential to reach decision makers from across Nebraska at one economical venue.
- NICB Trade Show's focus provides more qualified leads than traditional expos.
- Our team works for you to draw booth traffic by offering various exhibitor/attendee networking opportunities.

NICB's trade show is designed for suppliers ready to assist forward-thinking community banking executives who are committed to maintaining an edge on the issues, products and services confronting our industry. Surrounded by financial industry leaders and decision makers in an innovative atmosphere, this exciting Trade Show is vital to your business plan. Check out the following exhibitor information for complete details. Register now to ensure your prime space in the general session room. Gain greater presence and recognition by selecting from a number of sponsorship opportunities.

We look forward to seeing you at the 2022 NICB Annual Conference and Trade Show.



Corby Schweers
NICB Chairman
Nebraska Independent Community Bankers



EXHIBIT & SPONSOR OPPORTUNITIES

The Nebraska Independent Community Bankers (NICB) conducts one of the finest conventions in the state -- including the **only convention trade exhibition**.

This event is aimed specifically at chief executive officers, directors and bank personnel of community banks throughout Nebraska. **Exhibits and sponsorships are excellent marketing opportunities** to place your products and services in the most advantageous atmosphere. One that is personal, face-to-face, and takes you directly to an important source of your sales -- community bankers!

NICB's trade show produces results by gathering a targeted audience with decision-making authority. You gain a cost-effective method of generating sales leads and customer orders.

EXHIBITS

Included in Exhibit Booth registration:

One registration to all Thursday events.

Meal and reception in exhibit arena.

1 – 8' X 8' Booth Size

1 – 8' Skirted Table, 2 – Chairs and a Waste Basket

All exhibit spaces registered by October 1st will be listed in the registration directory.

Electrical outlets are NOT included with the booth. To order an electrical outlet or other equipment please refer Important Information Box.

CONFERENCE SPONSORSHIPS

Sponsorships Available:

- General Sponsorship (\$500)
- Wednesday Past Chairman's Dinner (\$1,800)
- Thursday Morning Beverage Station (\$1,000)
- Thursday Morning Keynote Speaker (\$4,500)
- Thursday Ten-Min Presentation (\$3,500)
- Thursday Exhibit Arena Buffet (\$3,000)
- Thursday Afternoon Break (\$600)
- Thursday Exhibit Arena Reception & PAC Auction (\$3,000)
- Heads & Tails Game (\$3,000)
- Friday Breakfast (\$2,500)
- Friday Beverage Station (\$1,000)
- Friday Ten-Min Presentation (\$3,500)
- Friday Break (\$500)
- Friday Closing Lunch (\$2,000)
- Friday Post Conference Social (\$1,500)

**Partial sponsorships are available, so you don't have to sponsor the entire cost!
Just indicate the amount you wish to contribute on the registration form.**

Bonuses with sponsorships of \$500 or more:

- Listed on Sponsor Sign
- Banker attendee's list

Bonuses with sponsorships of \$2,000 or more:

- All of the above benefits plus...
- Discounted pricing on exhibit space (30% off)
- Personal recognition and acknowledgment during event

Bonuses with Sponsorships of \$3,000 or more:

- All the above benefits plus...
- 50% off two full spouse registrations
- Complimentary exhibit booth
- Free Advertisement insert (provided by you) in convention registration packet

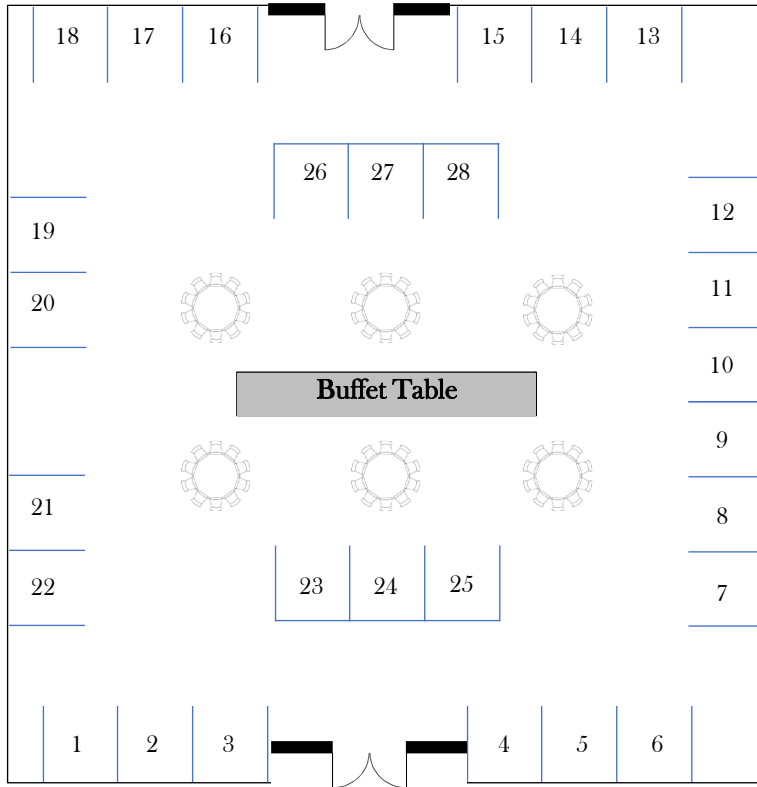
Bonuses with Sponsorships of \$4,000 or more:

- All the above benefits plus...
- 50% off full convention registration fee (maximum of 2 registration discounts)
- Free advertisement paragraph in NICB magazine, provided by you prior to the Conference



2022 Conference & Trade Show

FLOOR PLAN



Important Information

Show Date: Thursday, October 20, 2022
Location: Regents Ballroom C, D, E, F
Schedule: Move-In: 7:30 a.m. - 9:00 a.m.
Exhibits Open: Noon - 1:15 p.m.
Reception: 5:00 p.m. - 7:00 p.m.
Tear Down: 7:30 p.m. - 8:00 p.m.

NICB Provides: One registration to all Thursday events.
 1 - 8' X 8' Booth Size
 1 - 8' Skirted Table,
 2 - Chairs and a Waste Basket

Please indicate here if you do not want any table or chairs.
 _____ I do not want a table provided in my booth
 _____ I do not want any chairs provided in my booth

Please indicate here if you need additional services.
 _____ Extra 8' Skirted Table with Linen - \$22.00
 _____ Electrical Service - \$42.00
 _____ Simple WIFI Connection - \$25.00

Please note, after the deadline there will be a \$25.00 charge to make any changes. This includes changes made at show site.

DRAYAGE SERVICE

Drayage services are not available at this time, NICB is making every effort to coordinate a service for your convenience. NICB will notify you as soon as one has been arranged.



NEBRASKA INDEPENDENT BANKERS ASSOCIATION ANNUAL TRADE SHOW THURSDAY, OCTOBER 20, 2022 EXHIBITOR APPLICATION & CONTRACT

To secure an event or item, complete and return this Exhibitor/Sponsorship Application & Contract together with applicable deposit(s) at your earliest convenience. The benefits listed in the Exhibitor/Sponsorship Kit will begin when we have received your form.

- All balances are due September 21, 2022
- NOTE TO SPONSORS: please send a jpeg or eps version of your company logo to yvonna@cbak.com

By submitting this signed copy of NICB's APPLICATION & CONTRACT, we request space in NICB's 2022 Annual Conference & Trade Show in accordance with our preferences listed below.

ACCEPTANCE OF TERMS -- I, the duly authorized representative of the undersigned company, on behalf of the said company, subscribe and agree to all the terms, conditions, authorizations and covenants contained in this APPLICATION & CONTRACT for exhibit space, and the GENERAL INFORMATION, RULES, AND REGULATIONS. I understand a letter/email will be sent to the contact person confirming these arrangements.

In order to process your application, you must complete all sections below. **No reservations will be accepted over the telephone.** The following information will be printed in the registration directory.

Company: _____ Contact for Event Coordination: _____
Address: _____ City/State/Zip: _____
Phone: (____) _____ E-mail: _____

Description of business, product, or service: (**Please note that the final program copy will read EXACTLY as you have it listed. Space limit to 50 words. Copy exceeding 50 words may be edited by show management.**):

Preferred Booth Location (see map for booth numbers): 1st: _____ 2nd: _____ 3rd: _____

Do you plan on giving away a prize at the end of the evening? ☐ Yes ☐ No If yes, what is the prize? _____

BOOTH PERSONNEL: (One booth personnel is complimentary per booth registration, each registrant has to have an email address):

1. Name: _____ Address: _____
City, State & Zip: _____ Phone: _____ E-mail: _____
2. Name: _____ Address: _____
City, State & Zip: _____ Phone: _____ E-mail: _____
3. Name: _____ Address: _____
City, State & Zip: _____ Phone: _____ E-mail: _____
4. Name: _____ Address: _____
City, State & Zip: _____ Phone: _____ E-mail: _____

Note: Booth space is assigned on a first-come, first-served basis. Every effort will be made to ensure that competitors are not placed side-by-side.



2022 Conference & Trade Show

Pricing Information:

REGISTRATION TYPE	MEMBER (Before 9/21/22)	MEMBER (After 9/21/22)	NON-MEMBER (Before 9/21/22)	NON-MEMBER (After 9/21/22)
Exhibit Booth & 1 Full Conference Registration	\$775	\$875	\$899	\$999
Each Additional Registrant	\$325	\$325	\$325	\$325
Exhibit Booth & 1 Thursday Only Conference Registration	\$575	\$799	\$899	\$999
Each Additional Registrant	\$225	\$275	\$275	\$325
Each Full Conference Only Registration (No Exhibit Booth)	\$999	\$1,099	\$1,500	\$1,699

Registration Type 1st Registration =\$_____

Additional Registrants # of Additions _____ x Registration Type _____ =\$_____

**Total Cost of
Convention Registration** =\$_____

Payment Information

☐ I have enclosed a check for my registration fees. ☐ Email me my invoice and I will mail in a check.

Signed: _____ Date: _____

Send completed registration form and fees to:

NICB • 1001 S 70th St., Ste 101 • Lincoln • NE 68510 • E-mail: yvonna@cbak.com

Questions? email: yvonna@cbak.com

Hotel Room Reservations:

Embassy Suites * 1040 P Street * Lincoln, NE 68508

Reservations: 402-474-1111

Room Rate is \$159 per night • Room block expires September 21, 2022.



2022 NICB TRADE SHOW GENERAL INFORMATION AND RULES

1. CONTRACT FOR SPACE By submitting application for exhibit space, the applicant releases the Nebraska Independent Community Bankers (NICB) from any and all liabilities to applicant, its agents, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation in this exhibit. NICB determines the eligibility of any company or product for exhibit. Acceptance of an applicant does not imply endorsement by NICB of the applicant's products or services; nor does rejection imply lack of merit of same. This application for space (when endorsed by the NICB with notice of space assignment) constitutes a contract for the right to use the space. Rental for space is payable prior to the actual show opening. No refund may be made for space that is not used or for space that is unused during part of the exhibit. Should space remain unoccupied at the opening of the exhibit, NICB may rent or use it without obligation or refund.

2. ARRANGEMENT OF EXHIBITS The space provided will be as shown on the floorplan insofar as possible, but NICB reserves the right to make changes at any time in the location, size and display limits of any booth if this is in the best overall interest of the show. Exhibits may not project beyond the 8' x 8' space allotted or interfere with traffic to exhibits of others. Aisles are under control of NICB and may not be used for exhibits.

3. USE OF SPACE No exhibitor may sublet, assign, or apportion any part of the space allotted, or represent, advertise, or distribute literature for the product or services of any other firm or individual except as approved in writing by the NICB. The purposes of the exhibit are to inform and educate attendees regarding services and products available from the exhibitors.

4. RESTRICTIONS NICB reserves the right to restrict exhibits which, because of noise, method of operations, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the conference as a whole. It may forbid installation or request removal or discontinuance of any exhibit or promotion which, if continued, departs substantially from the design and description given advance approval. In the event of such restrictions or evictions, NICB is not liable for any refund or rental or other expenses.

5. CONDUCT Exhibitors operating sound motion picture equipment, cassette players, loudspeakers or any other noise-

creating devices shall do so only at a level which will not interfere with other exhibitors, or NICB may require discontinuance of their use. All demonstrations, interviews and other exhibit activities must be conducted so as not to infringe on the rights of other exhibitors or offend visitors to the exhibit. No undignified manner of attracting attention will be permitted. The exhibitor agrees not to sponsor group functions or other activities in conflict with any programmed Convention event.

6. SOUVENIERS AND SAMPLES Distribution of souvenirs and samples in a dignified fashion is permitted provided there is no interference with other exhibits. NICB may withhold or withdraw permission to distribute souvenirs, advertising, or any other material it considers objectionable.

7. FIRE REGULATIONS Booth decorations and construction must conform to local fire regulations. Cloth and other flammable materials must be flameproof.

8. NICB is not responsible for the distribution or PICK UP of your materials at the end of the Event.

9. CARE OF PREMISES No part of an exhibit and no signs or other materials may be pasted, nailed or otherwise affixed to walls, doors, or other surfaces in a way that might mar or deface the premises or booth equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.

10. EXHIBITOR BADGES All exhibitors must be registered to receive a name badge and work the exhibit area. Exhibit personnel must wear NICB identification badges while on the exhibit floor.

11. INSTALLATION & REMOVAL OF EXHIBITS Exhibitors can set up exhibits and tear down during the designated times

provided on schedule. Any Exhibitor not set up by 9:30 am, will forfeit their space.

12. INABILITY TO PERFORM If the NICB should be prevented from having the NICB Annual Conference and Trade Show by any cause beyond its control, or if it cannot permit the exhibitor to occupy this due to circumstances beyond its control, NICB will refund to the exhibitor the amount of the rental fee paid by company. NICB shall have no further obligation or liability to the exhibitor.

13. INTERPRETATION AND ENFORCEMENT These regulations become a part of the contract between the exhibitor and the NICB. NICB has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question, not covered by these regulations are subject to the decision of NICB and all decisions so made shall be binding on all parties affected by them, as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of NICB, conduct themselves unethically, may be dismissed from the exhibit without refund or other appeal. REG

TENTATIVE AGENDA THURSDAY, OCTOBER 20TH, 2022

7:30 a.m. Exhibit Set-up

12:00 p.m. Exhibit Arena Opens
Lunch with Attendees

5:00 p.m. Exhibitor Reception

7:00 p.m. Reception Closes

7:30 p.m. Exhibitor Tear Down

8:00 p.m. Exhibit Arena Closes

