

2023 CONVENTION & TRADE SHOW

OCTOBER 26-27



Nebraska
Independent
Community
Bankers

Cornhusker Marriott
Lincoln, NE



Dexter Schrod
President & CEO

WELCOME

Welcome to the 2023 Annual Nebraska Independent Community Bankers Convention! It is with great pleasure and excitement that I extend my greetings to each one of you as we plan to gather together for this event.

This year's convention promises to be an opportunity for us to come together, learn, collaborate, and celebrate our community banks throughout our great state. The past year has presented us with challenges and opportunities, and I am proud to say that our community banks have risen to the occasion, showcasing their resilience and unwavering commitment to serving Nebraska's communities. As we navigate the evolving landscape of the financial industry, it is imperative that we stand together, share our insights, and chart a course towards a prosperous future for community banking.

Throughout the convention, you can expect a rich and wide-ranging agenda featuring insightful speakers and networking sessions designed to foster connections and empower our members. We have carefully curated topics that encompass the latest trends, regulatory updates, digital banking advancements, and best practices to ensure that you leave equipped with knowledge and resources to thrive in the ever-changing banking landscape.

In addition to the professional development opportunities, we encourage you to take advantage of the chance to reconnect with old friends and build new relationships within our close-knit community of bankers, vendors, and partners. The bonds we form at this conference are often the catalysts for meaningful collaborations that benefit our banks and, most importantly, the communities we serve.

Thank you for your continued dedication to our association and for being an integral part of our state's vibrant community banks. I look forward to seeing you all at the conference and witnessing the positive impact our collective efforts will have on the future of community banking in Nebraska.

Sincerely,

Dexter Schrod
President & CEO

HOTEL & CONVENTION INFORMATION

Hotel Reservations

Hotel accommodations at the Cornhusker Marriott are not included in your conference registration and should be made directly with the hotel. NICB has reserved a block of rooms for Wednesday and Thursday nights, October 26-27, 2023.

This block of rooms consists of hotel guest rooms. The special block price of \$149/night will be held until **October 1, 2023**. After October 1st, neither price nor room availability will be guaranteed, so make your reservations today! Be sure to mention you are with the Nebraska Independent Community Bankers.



Cornhusker Marriott

(402) 474-7474

Room Block Price: \$149/night

Check-in time: 4:00pm

*Price and availability cannot be guaranteed after October 1st

Link for reservations:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1687203874100&key=GRP&app=resvlink>

What to Wear

Be comfortable! Dress for most events is business casual– including the Tradeshow and General Sessions. Dress for your comfort level as meeting rooms will be slightly cooler.

RAFFLE GIVEAWAY

Few shows compare with the annual NICB Tradeshow. Here you will find a great variety of products and services with community banks in mind. From insurance products to computer services, data processing solutions or cybersecurity products, you will find a great selection of new resources.

In addition to the NICB Raffle Giveaway, many of our vendor partners will also be giving away prizes. Visiting all of our vendors will result in additional raffle tickets submitted in your name. Attendees should make sure to bring plenty of business cards for use in registering for prizes and sharing industry information at the trade show reception.

Ooni 12 inch Woodfire/Gas Combo Pizza Oven

Fueled by real wood, charcoal, or gas, Ooni Karu 12 cooks authentic wood-fired, stone-baked pizza in any outdoor space in just 60 seconds. Ooni Karu's custom-designed fuel tray maximizes airflow and delivers a powerful blast of searing flame - load it up with real wood or charcoal, with no excess ash to clean. Weighing just 26.4lb (12kg), Ooni Karu 12 offers portability, plus all the power and heat of a larger wood-fired oven. Ooni Karu's stainless steel body is ceramic fiber-insulated, with an extra-thick Ooni Baking Stone and patented flame keeper for maximum heat retention.



CONVENTION AGENDA AT-A-GLANCE

Wednesday, October 25th

6:00 pm NICB Past Chairman's Dinner

Thursday, October 26th

8:00 am NICB Registration Desk Open

8:00-9:30 am NICB Board of Directors Meeting

10:00-12:00 pm General Session

12:00-1:15 pm Lunch with Exhibitors

1:15-3:45 pm General Session

3:55-4:15 pm Annual Membership Meeting

4:30-7:00 pm Reception & PAC Auction

Friday, October 27th

7:45-8:30 am Breakfast

8:30am-12:00pm General Session

2023 CONVENTION SPEAKERS



Lucas White

Lucas White is chairman-elect of the Independent Community Bankers of America® (ICBA), the only national organization that exclusively represents community banks.

White has served as president of The Fountain Trust Company since 2016 and actively practices law in the family firm of White & White Attorneys LLP.

White serves in many leadership roles at ICBA. He is a member of the ICBA Executive Committee and board of directors and is chairman of the Federal Delegate Board. He is a member of ICBA's Policy Development and Nominating committees. He is Executive Committee liaison for the Minority Bank Advisory Council and Bank Operations Committee and a member of the ICBA Securities board.



Patrick Dix

As vice president of client and association engagement, Patrick leads SHAZAM's Speakers Bureau, providing valuable and timely education on issues facing banks and credit unions. SHAZAM's Speaker's Bureau delivers some of the highest-rated content and training at more than 100 meetings and conventions annually. Before joining SHAZAM, Patrick spent 25 years as a broadcast journalist, including 16 years as the senior morning news anchor at the NBC affiliate in Des Moines, Iowa. Patrick will be speaking about the emergence of AI in the industry.



Chris Tuzeneu

Chris is with Bankers' Bank of the West/Civitas and has been in the banking sector of cybersecurity since 2015. Chris has helped banks all across the west take their Information Security program to the next level. As a father, teacher, writer, speaker, hacker, musician, and mixologist, his goal is to make life a little better for everyone around him and create a better future for his two children. CISSP, CISA, C|EH

2023 CONVENTION SPEAKERS



Chad Johnson

Chad is a Security Engineer at Results Technology and a former instructor and curriculum developer for Centriq IT Training Schools. He has both Security + and CSIS (Secure Infrastructure Specialist) certifications from CompTIA and provides project management and consultation to RESULTS banking clients.



Kyle Hershberger

Kyle Hershberger is the President and Jack-Of-All-Trades at Cross Financial. Kyle's experience in banking, banking software, research and marketing services help clients focus on desired results. Kyle's industry expertise comes from decades of working with financial institutions across the nation. Kyle has been at the forefront of research and planning to support financial institution sales and marketing activities. Kyle is a frequent presenter at banking industry conferences and seminars and a member of the faculty at the Graduate School of Banking at the University of Wisconsin. Kyle is a 3rd generation banker and a 2nd generation consultant!



Jim Reber

Jim Reber is President and CEO of ICBA Securities. He has over 30 years of financial services experience, and is a frequent speaker and lecturer at bank investment seminars and workshops. Jim also writes a monthly investment column for Independent Banker magazine. He is a member of the Board of Regents at Barret School of Banking in Memphis, TN, and served a term as Chairman. Jim is a Certified Public Accountant and a Chartered Financial Analyst, and is a graduate of Christian Brothers University, where he serves on the Board of Trustees as Chairman of the Finance Committee and University Treasurer.

2023 KEYNOTE SPEAKER



Bill Busch

Since the time he was a college student who made a “cold call” from a rotary phone to legendary football coach Tom Osborne, asking for a job, Bill Busch has always dreamed big. Never did his upbringing in small-town Nebraska deter him; instead, the values he learned early on inspired him to pursue his own dreams. That phone call ended up launching his 30+ year career recruiting, leading, and coaching football at the highest level, and also gave him “insider” experiences with some of the greatest leaders in the profession – Osborne, Barry Alvarez, Urban Meyer, Ed Orgeron, Kyle Whittingham, and others.

Despite a long resume of highlights (which includes coaching for LSU when they won the national championship), Busch is also grateful for the failures and setbacks along the way. Consequently, he has a plethora of interesting behind-the-scenes stories and lessons any audience would benefit from hearing.

You don’t have to be sports-minded to appreciate his message. Busch has a gift for engaging audiences by transforming his experiences into unique and memorable lessons. Don’t expect a cliché “pep talk” kind of presentation; he doesn’t rely on generic “coachspeak.” No matter the audience, Bill Busch will positively impact the way you “do business.”



BANKER REGISTRATION FORM

Annual Conference

October 26-27th, 2023
Lincoln, Nebraska



Bank Name: _____

Address: _____ City: _____ State: _____ Zip: _____

First Name: _____ Last Name: _____

Title: _____ E-mail: _____

Spouse/Guest Name: _____

<u>FULL REGISTRANT</u> <u>ALL sessions, trade show and meals</u>	<u>NICB Member Rate</u>	<u>Non-Member Rate</u>	<u>Total</u>
Banker Full Registrant- Banker	\$300	\$400	= \$_____
Spouse Full Registrant	\$150	\$200	= \$_____
<u>PARTIAL REGISTRANT</u>	<u>NICB Member Rate</u>	<u>Non-Member Rate</u>	<u>Total</u>
NICB Past Chairman's Dinner Only -Wed, 10/25 Cost included in Full Registrant	\$50		= \$_____
Thursday Events Only: Sessions, Trade Show, Lunch & Reception	\$175	\$275	= \$_____
Trade Show Reception & Auction- Thursday	\$100	\$175	= \$_____
Friday General Sessions	\$100	\$175	= \$_____

Total Amount Due: = \$_____

PAYMENT INFORMATION:

☐ I have enclosed a check for my registration fees.

☐ Email me my invoice and I will pay by credit card

☐ Email me my invoice and I will mail in a check.

Signed: _____ Date: _____

Send completed registration form and fees to:

NICB • 1001 S 70th St., Ste 101 • Lincoln • NE 68510 • E-mail: dexter@nicbonline.com

Questions? email: dexter@nicbonline.com

Special Needs: Persons with disabilities attending the conference or need auxiliary aids or services, contact NICB in advance so we can make any necessary arrangements.

IRS Notice: The IRS requires a notice on registration forms, which informs the attendee of the amount of the fee representing food and beverage. We estimate this cost at \$250.00 for those paying a full conference registration fee. Consult your tax advisor or accountant for any tax advice.

Hotel Reservations & Cancellation Policy: Attendees are responsible for their own hotel reservations with the Cornhusker Marriott, Lincoln, NE, at 402-474-7474. Room rate is \$149 per night and room block expires on October, 1st, 2023.

Registration Cancellation Policy: If received 5 business days before event date receive a full refund. Less than 5 days, no refund.